



WEWS

ORDER

Print Date 10/10/12

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Flight Dates 10/02/12-10/08/12

Contract / Revision 312256 /

Original Date / Revision
09/25/12 10/10/12

Advertiser Obama / Democrat / Preside

Agency GMMB Inc

Buying Contact

1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Product

Candidate. OFA Sked A 10.2-10.8.1

Agency Com 15%

Billing Contact

1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # 1537

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 126030

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	147	\$107,125.50	\$126,030.00	0.00
Totals	147	\$107,125.50	\$126,030.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/08/12	147	\$107,125.50	\$126,030.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WEWS	10/02/12	10/08/12	4-430am America This Morn	M	4-430a	12111--	:30	6	\$35.00	P-3	0.00	NM	5	\$175.00
				4-430a America This Morn											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	12111--		6				\$35.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	6	WEWS	10/02/12-10/08/12	4-430am America This Morn		4-430a				(\$35.00)		0.00	NM		
				<u>Weekdays</u>		<u>Length</u>				<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
				MTWThF----		:30				(\$35.00)		0.00	NM		

Credited



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Contract / Revision **312256** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 10/10/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WEWS	10/06/12	10/06/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	3	\$75.00	P-3	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	-----S-	3		\$75.00		0.00						
N 7	WEWS	10/02/12	10/08/12	M-F 9-10a M-F 9-10a	CM	9-10a	11211--	:30	6	\$175.00	P-3	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	11211--	6		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
4	WEWS	10/02/12-10/08/12		M-F 9-10a	9-10a		MTWThF----	:30	(\$175.00)		0.00	NM			
Credited															
[Will be adding lines to end of contract. No change in cash.]															
N 8	WEWS	10/02/12	10/08/12	M-F 10-11a M-F 10-11a	CM	10-11a	11211--	:30	6	\$300.00	P-3	0.00	NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-1211--	5		\$275.00		0.00						
Week:		10/08/12	10/14/12	1-----	1		\$275.00		0.00						
N 9	WEWS	10/02/12	10/08/12	M-F 11-12p M-F 11-12p	CM	11a-12p	11-11--	:30	4	\$225.00	P-3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	11-11--	4		\$225.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WEWS	10/02/12-10/08/12		M-F 11-12p	11a-12p		MT-ThF----	:30	(\$225.00)		0.00	NM			
Credited															
[Will be adding lines to end of contract. No change in cash.]															
N 10	WEWS	10/02/12	10/08/12	M-F 12-1230pm News 12-1230p News	CM	12-12:30p	11112--	:30	6	\$225.00	P-3	0.00	NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	11112--	6		\$225.00		0.00						
N 11	WEWS	10/02/12	10/08/12	M-F 1-2p M-F 1-2p	CM	1-2p	11211--	:30	6	\$200.00	P-3	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	11211--	6		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WEWS	10/02/12-10/08/12		M-F 1-2p	1-2p		MTWThF----	:30	(\$200.00)		0.00	NM			
See MG 3.7,3.8,3.9															
[hra/pol]															
N 12	WEWS	10/02/12	10/08/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	111-1--	:30	4	\$700.00	P-2	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	111-1--	4		\$700.00		0.00						
N 13	WEWS	10/07/12	10/07/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	-----S	1		\$300.00		0.00						
N 14	WEWS	10/07/12	10/07/12	SU Kaleidoscope SU Kaleidoscope	CM	10-1030a	-----S	:30	1	\$35.00	P-3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	-----S	1		\$35.00		0.00						
N 15	WEWS	10/07/12	10/07/12	SU 1030-11a Showcase SU 1030-11a Showcase c	CM	1030-11a	-----S	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						



WEWS

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Contract / Revision **312256** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 10/10/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 15	WEWS	10/07/12	10/07/12	SU 1030-11a ShowcaseCM SU 1030-11a Showcase c		1030-11a	-----S	:30	2	\$150.00	P-3	0.00 NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/02/12	10/08/12	-----S					2	\$150.00		0.00		
N 16	WEWS	10/02/12	10/08/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	11112--	:30	6	\$300.00	P-3	0.00 NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	-1112--					5	\$300.00		0.00		
Week:		10/08/12	10/14/12	1-----					1	\$350.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
6	WEWS	10/08/12-10/14/12		M-F 4-5p Dr. OZ		4-5p	M-----	:30		(\$350.00)		0.00 NM		
Credited [Adding this cash to current sked.]														
N 17	WEWS	10/02/12	10/08/12	M-F 3-4P Katie M-F 3-4p Katie	CM	3-4p	11121--	:30	6	\$225.00	P-3	0.00 NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/02/12	10/08/12	11121--					6	\$225.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
4	WEWS	10/02/12-10/08/12		M-F 3-4P Katie		3-4p	MTWThF---	:30		(\$225.00)		0.00 NM		
Credited [Will be adding lines to end of contract. No change in cash.]														
N 18	WEWS	10/02/12	10/08/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	11112--	:30	6	\$325.00	P-3	0.00 NM	6	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/02/12	10/08/12	11112--					6	\$325.00		0.00		
N 19	WEWS	10/02/12	10/08/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	111-1--	:30	4	\$1,300.00	P-2	0.00 NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/02/12	10/08/12	211-1--					5	\$1,300.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	10/02/12-10/08/12		M-F 6-630p News		6-630p	MTW--F---	:30		(\$400.00)		0.00 NM		
Credited [Adding lines to end of contract.]														
2	WEWS	10/02/12-10/08/12		M-F 6-630p News		6-630p	MTW--F---	:30		(\$1,300.00)		0.00 NM		
Credited [Will be adding lines to end of contract. No change in cash.]														
N 20	WEWS	10/07/12	10/07/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/02/12	10/08/12	-----S					1	\$300.00		0.00		
N 21	WEWS	10/02/12	10/08/12	M-F 7-730p 7-730p The List	CM	7-730p	11112--	:30	6	\$500.00	P-3	0.00 NM	6	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/02/12	10/08/12	11112--					6	\$500.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
6	WEWS	10/02/12-10/08/12		M-F 7-730p		7-730p	MTWThF---	:30		\$400.00		0.00 NM		
N 22	WEWS	10/02/12	10/08/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	11112--	:30	6	\$400.00	P-3	0.00 NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/02/12	10/08/12	11112--					6	\$400.00		0.00		
N 23	WEWS	10/08/12	10/08/12	Monday DWS Monday DWS	CM	8-10p	M-----	:30	2	\$4,500.00	P-3	0.00 NM	2	\$9,000.00



WEWS

Print Date: 10/10/12

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Contract / Revision **312256** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 10/10/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N23	WEWS	10/08/12	10/08/12	Monday DWS Monday DWS	CM	8-10p	M-----	:30	2	\$4,500.00	P-3	0.00	NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/02/12	10/08/12	M-----		2			\$4,500.00		0.00				
N24	WEWS	10/08/12	10/08/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/02/12	10/08/12	M-----		1			\$2,000.00		0.00				
N25	WEWS	10/02/12	10/08/12	Tuesday Prime A Tuesday Prime A	CM	8-9p	-T-----	:30	2	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/02/12	10/08/12	-T-----		2			\$5,000.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	2	WEWS	10/02/12-10/08/12	Tuesday Prime A		8-9p	-T-----	:30	(\$5,000.00)	0.00	NM				
	Credited [Adding lines to end of contract.]														
N26	WEWS	10/02/12	10/08/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	2	\$2,800.00	P-3	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/02/12	10/08/12	-T-----		2			\$2,800.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	2	WEWS	10/02/12-10/08/12	Tuesday Prime C		10-11p	-T-----	:30	(\$2,800.00)	0.00	NM				
	Credited [Adding lines to end of contract.]														
N27	WEWS	10/03/12	10/03/12	Wednesday Prime C Wednesday Prime C	CM	10-11p	--W----	:30	1	\$2,000.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/02/12	10/08/12	--W----		1			\$2,000.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	WEWS	10/02/12-10/08/12	Wednesday Prime C		10-11p	--W----	:30	(\$2,000.00)	0.00	NM				
	Credited [Adding lines to end of contract.]														
N28	WEWS	10/04/12	10/04/12	Thursday Prime B Thursday Prime B	CM	9-10p	---T---	:30	1	\$3,500.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/02/12	10/08/12	---T---		1			\$3,500.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	WEWS	10/02/12-10/08/12	Thursday Prime B		9-10p	---Th----	:30	(\$3,500.00)	0.00	NM				
	Credited [Will be adding lines to end of contract. No change in cash.]														
N29	WEWS	10/05/12	10/05/12	Friday Prime B Friday Prime B	CM	9-10p	----F--	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/02/12	10/08/12	----F--		1			\$1,400.00		0.00				
N30	WEWS	10/05/12	10/05/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/02/12	10/08/12	----F--		1			\$1,400.00		0.00				
N31	WEWS	10/07/12	10/07/12	Sunday Prime A Sunday Prime A	CM	7-8p	-----S	:30	2	\$1,600.00	P-3	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/02/12	10/08/12	-----S		2			\$1,600.00		0.00				



WEWS

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Contract / Revision **312256** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 10/10/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N38	WEWS	10/06/12	10/06/12	SA 12a-1a CSI Miami Late SA CSI Miami Late	CM	12a-1a	-----S-	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	-----S-					1	\$55.00		0.00			
N39	WEWS	10/07/12	10/07/12	SU 12a-1a CSI Miami Late SU CSI Miami Late	CM	12a-1a	-----S	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	-----S					1	\$55.00		0.00			
N40	WEWS	10/06/12	10/07/12	SA Criminal Minds S/S Criminal Minds Late	CM	1235a-2a	-----11	:30	2	\$75.00	P-3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	-----11					2	\$75.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WEWS	10/02/12-10/08/12		SA Criminal Minds		1235a-2a	-----SaSu	:30		(\$75.00)		0.00	NM		
See MG 40.3															
[N/A PGM CHG TO PLACE - SU12A-1A CSI MIAMI LATE OR SU BURN NOTICE]															
3	WEWS	10/02/12-10/08/12		SU Burn Notice		1-2am	-----Su	:30		\$75.00		0.00	NM		
Ⓜ MG for 40.2 10/07															
N41	WEWS	10/06/12	10/06/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	2	\$1,400.00	P-3	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	-----S-					2	\$1,400.00		0.00			
N42	WEWS	10/06/12	10/06/12	OSU Football Ohio State Football	CM	12p-1130p	-----S-	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	-----S-					1	\$8,000.00		0.00			
N43	WEWS	10/04/12	10/04/12	Thursday Prime C Thursday Prime C	CM	10-11p	---T---	:30	1	\$2,200.00	P-3	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	---T---					1	\$2,200.00		0.00			
N44	WEWS	10/06/12	10/06/12	LN after Sports LN after Sports	CM	11p-130x	-----S-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	-----S-					1	\$500.00		0.00			
N45	WEWS	10/03/12	10/03/12	Wednesday Prime B Wednesday Prime B	CM	9-10p	--W----	:30	1	\$4,000.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	--W----					1	\$4,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/02/12-10/08/12		Wednesday Prime B		9-10p	--W-----	:30		(\$4,000.00)		0.00	NM		
Credited															
[Adding lines to end of contract.]															
N46	WEWS	10/06/12	10/06/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	-----S-					2	\$600.00		0.00			
N47	WEWS	10/07/12	10/07/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	-----S					2	\$600.00		0.00			
N48	WEWS	10/06/12	10/06/12		CM	7-730p	-----S-	:30	3	\$900.00	P-2	0.00	NM	3	\$2,700.00



WEWS

Print Date: 10/10/12

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Contract / Revision **312256** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 10/10/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				SA 7PM News											
				SA 7PM News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	-----S-					3	\$900.00		0.00			
N49	WEWS	10/06/12	10/06/12	SA 7PM News	CM	7-730p	-----S-	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
				SA 7PM News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	-----S-					2	\$300.00		0.00			
N50	WEWS	10/02/12	10/08/12	Tuesday Prime A	CM	8-9p	-T-----	:30	1	\$14,000.00	P-2	0.00	NM	1	\$14,000.00
				Tuesday Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	-T-----					1	\$14,000.00		0.00			
N51	WEWS	10/02/12	10/08/12	Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
				Tuesday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	-T-----					1	\$6,000.00		0.00			
N52	WEWS	10/03/12	10/03/12	Election Prime Debates	CM	7-11p	--W----	:30	2	\$8,000.00	P-3	0.00	NM	2	\$16,000.00
				Election Prime Debates											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	--W----					2	\$8,000.00		0.00			
N53	WEWS	10/02/12	10/08/12	SU Burn Notice	CM	1-2am	-----S	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
				SU Burn Notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	-----S					1	\$300.00		0.00			
N54	WEWS	10/08/12	10/08/12	Monday DWS	CM	8-10p	M-----	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
				Monday DWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	M-----					1	\$4,500.00		0.00			
N55	WEWS	10/02/12	10/08/12	M-F 1-2p	CM	1-2p	MTWTF--	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
				M-F 1-2p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--					1	\$550.00		0.00			
N56	WEWS	10/02/12	10/08/12	OSU Post-Game	CM	12p-12x	-----S-	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
				OSU Post-Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	-----S-					1	\$1,500.00		0.00			
N57	WEWS	10/02/12	10/08/12	Sunday Prime A	CM	7-8p	-----S	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
				Sunday Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	-----S					1	\$5,000.00		0.00			
N58	WEWS	10/02/12	10/08/12	WNBA on ABC	CM	12p-12x	-----S	:30	1	\$260.00	P-3	0.00	NM	1	\$260.00
				WNBA on ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	-----S					1	\$260.00		0.00			
N59	WEWS	10/02/12	10/08/12	M-F 3-4p Katie	CM	3-4p	M-----	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
				M-F 3-4p Katie											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	M-----					2	\$225.00		0.00			
N60	WEWS	10/02/12	10/08/12	M-F GMC 6-7a	CM	6-7a	----F--	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
				M-F GMC 6-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WEWS

Print Date: 10/10/12

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Contract / Revision **312256** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 10/10/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N60	WEWS	10/02/12	10/08/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	----F--	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	M--F--					1	\$550.00		0.00			
N61	WEWS	10/02/12	10/08/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	M--F--	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	M--F--					2	\$400.00		0.00			
N62	WEWS	10/02/12	10/08/12	Sunday Prime D Sunday Prime D	CM	10-11p	-----S	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	-----S					1	\$1,500.00		0.00			
Totals														147	\$126,030.00